Daniel Bilyk

As product manager, I enjoy diving into the details of both the user's problem and the engineering required to solve it, ensuring we build products that are both loved and reliable. I excel at creating clarity and driving alignment across technical and non-technical teams.

Contact

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Fluent in

🇺🇦 Ukrainian

🇩🇪 German

🇬🇧 English

Skills

Product lifecycle management · Roadmapping · Stakeholder management · Go-to-Market · Analytics · Research & discovery · Customer interviews · Communication · Backlog management · Agile & scrum · B2B SaaS · UI/UX principles · Platforms · API design · Automation · AI workflows

Experience

Product Manager, Veact GmbH

Remote | May 2023 - Present

- Lead the full product lifecycle for multiple product teams on a core B2B SaaS platform, from vision, discovery and roadmap definition to launch and iteration.
- Act as the UI/UX gatekeeper across multiple agile teams, ensuring a cohesive and high-quality user experience for all new platform developments.
- Own the full product lifecycle — backlog, user stories, sprint planning, and stakeholder alignment.
- Driving cross-functional alignment by leading workshops and managing rollout communications, enabling smooth transitions for both users and internal teams.
- Pioneered the integration of product analytics, establishing a data-informed culture where KPIs complement qualitative feedback to guide decisions.
- Overhauled the product localization process, establishing new quality standards that significantly improved the user experience.

Product Specialist, Veact GmbH

Munich, Germany | May 2021 - May 2023

- Managed the end-to-end product cycle for a new landing page module, writing requirements, leading daily collaboration with development, and planning the rollout.
- Assumed full product ownership for the company's emailing platform integration, managing all related bugs and feature requests.
- Conceived and launched the "Update Journal," a company-wide internal product changelog.
- Revamped the company's Jira instance by automating workflows for bug reporting and ticket creation, improving team efficiency.
- Authored and scaled a comprehensive product knowledge base in Confluence, establishing a single source of truth for internal processes.
- Supported the rollout of mandatory 2FA for platform users.
- Drove the re-implementation of the email unsubscription system.

Working Student in Operations, Veact GmbH

Munich, Germany | Jun 2018 - May 2021

- Co-managed the end-to-end execution of a marketing operations pipeline, ensuring the timely delivery of ~10,000 personalized communications monthly.
- Identified a critical workflow bottleneck and implemented a centralized tracking system that improved transparency and is still in use years later.

Freelance Producer & Audio Engineer, The Ukrainians Media

Remote | 2022 - Present

- Produced several of the media's flagship podcasts, handling show evolution, audio engineering, and distribution.
- Developed internal tools and automations, including Slack agents, to streamline editorial workflows and help with operational challenges.

Education

Technical University of Munich

B.Sc. Political Science | 2017 – 2022

- I deliberately chose to study political science at a leading technical university to specialize in the intersection of technology, policy, and society. My thesis assessed the impact of the EU's Digital Markets Act (DMA) on Apple's core platform services.

National University «Kyiv Aviation Institute»

Aircraft Maintenance | 2014 – 2016

- Through my engineering coursework, I developed a foundational understanding of complex systems. I also volunteered at the National Aviation Museum, where I learned to translate intricate technical concepts for a general audience.

Pet Projects

- Pet projects are my low-stakes playground for trying new tech and practicing skills. You can check out most of the ones I did at the projects page.
- I honestly believe just about any problem can be fixed with ~~an agent~~ a bot, so I tend to make quite a few of them with a friend of mine. Usually, they help organize elaborate birthday surprises, from meme-posting agents to 8-hour city quests with real-life *GTA: Vice City* helicopter missions.
- Most recent bot I like a lot: Transponster, a Slack bot that quickly became a crucial part of the editorial team's day-to-day. Drop in audio/video, get back polished transcripts as text files, Google Docs, or SRT files for YouTube.
- Before YouTube ate the podcast market, I made podcasts — some as audio diaries for distant friends, others like Covering Ukraine, a show about European journalists covering the war in my home country, which I wrote, edited, and sound-designed.

Hobbies

- I have a big love for cars and single-seater motorsport, tech history, and indie-rock music from the Meet Me in the Bathroom era. I love going to live concerts, and I'd like to participate in a 6-hour endurance go-kart race one day.
- I started running recently, so I'm training for 12k. I'm trying to get better at taking photographs and saying 'yes' to random travels. Preferably by car. Cars are awesome.

This is just the beginning. More stories, projects, and personality at bilyk.me/work ✨